

# STRATEGI PLAN



CHINESE ANTI-CANCER  
ASSOCIATION AUSTRALIA  
2020 - 2025



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The Chinese Anti-Cancer Association Australia Inc (CACA Australia) is a non-profit organization. It aims to build a platform on addressing the complexities of cancer prevention, diagnosis, and treatment and to raise awareness in the community.

## OUR VISION

To devoted to reducing the incidence and mortality rates of cancer, and to ultimately build up a better anti-cancer responding system in our community.

## OUR MISSION

To reduce cancer burden among Chinese community and raise their knowledge and awareness of cancer risk and prevention, and to provide support for patients with Chinese background to navigate the cancer care system and to get the best possible care.

## OUR VALUES:

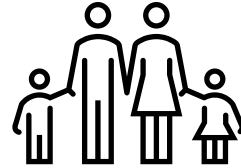
Innovation: Seek the best  
Collaboration: Work together  
Respect: Treat everyone equally  
Learning: Improve knowledge



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## What do we want to do?

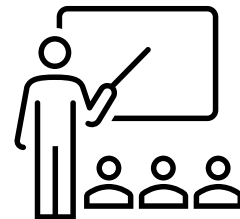
1. Providing educational information to support cancer patients, their families, and the community (particularly among Australians with a Chinese heritage) to ultimately improve and enhance their quality of life.



2. Raising funds to support and invest in primary prevention of cancer through identifying preventable risk factors as well as secondary prevention through early detection and targeted cancer treatments.



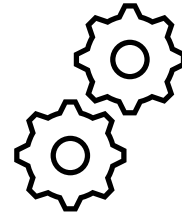
3. Organizing scientific workshop and forums with a focus on presenting newly discovered research and optimal clinical practices from experienced professionals.



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## How will we achieve our outcomes?

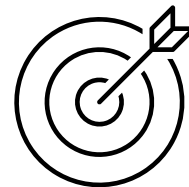
1. To reduce cancer risk, provide evidence-based community programs and information, including lifestyle change and vaccination. Such as, quit smoking; promote sun protection behaviours; and reduce alcohol consumption.



2. To increase cancer survival, deliver community-targeted information and support to improve screening program awareness and participation. Such as, bowel, breast, and cervical screening programs.



3. To increase cancer survival, provide people affected by cancer with information about optimal treatment and care.



4. To improve the quality of life for people affected by cancer, provide evidence-based information via support group, on our website, WeChat channel, webinars, public education sessions.

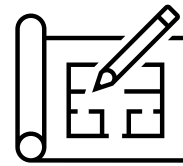
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## Who do we want to be?

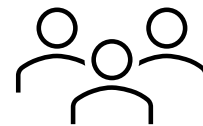
Collaborate with health sector partners so that we can work together to reduce the impact of cancer.



Build awareness of our role, impact and the programs, services and information that we provide to reach more people to reduce risk, increase survival and improve quality of life

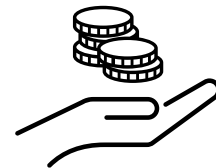


Be efficient and effective so that we can focus on high priority actions for the greatest impact in our community.



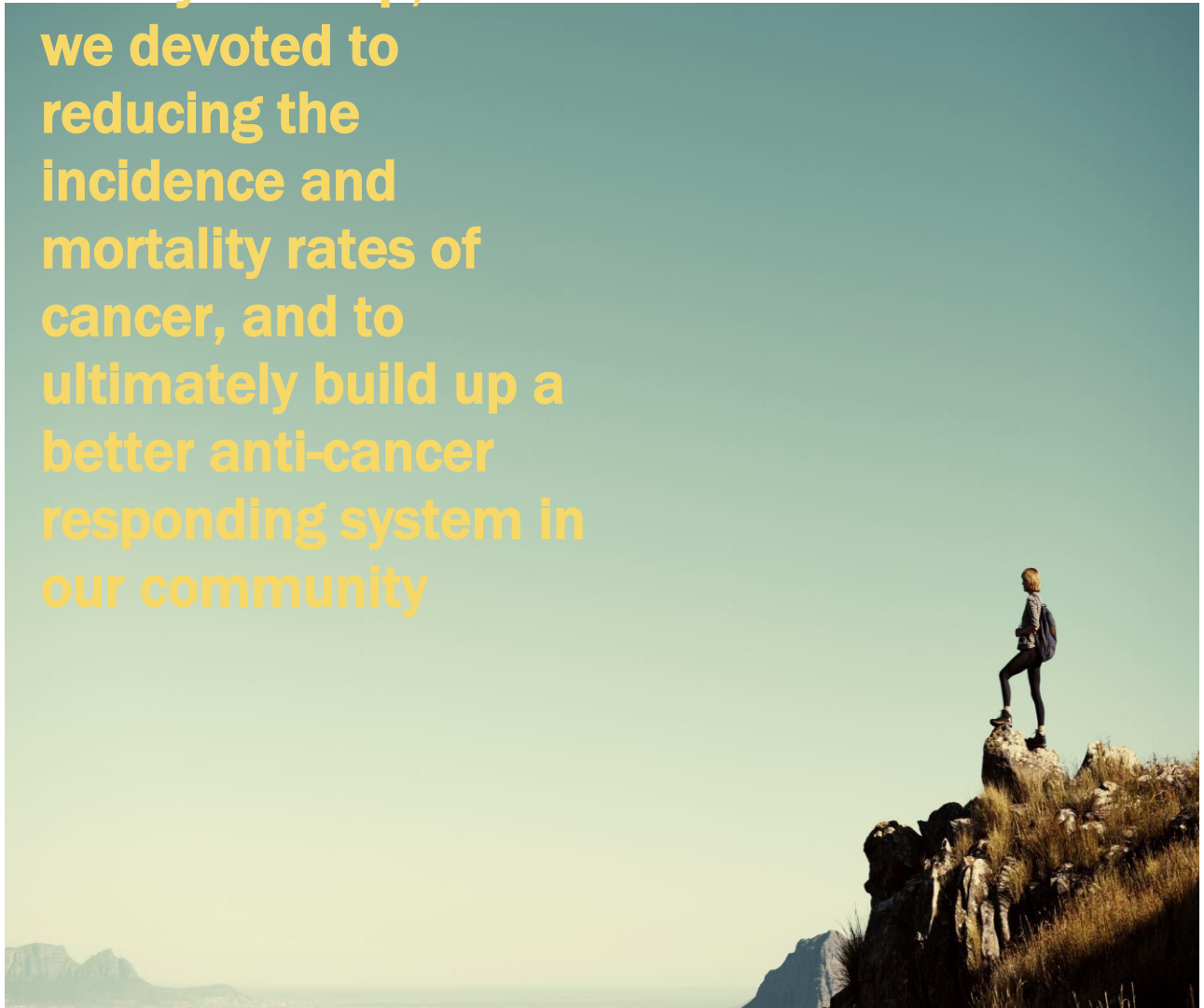
Provide to our members and volunteers the knowledge and skills they need to deliver our five-year outcomes

Raise funds from multiple sources and build up strong long-term management of our fundraising initiatives.



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**With your help,  
we devoted to  
reducing the  
incidence and  
mortality rates of  
cancer, and to  
ultimately build up a  
better anti-cancer  
responding system in  
our community**



Website: [www.caca-australia.org.au](http://www.caca-australia.org.au)  
Wachat: CACA Australia

